



# We are On a Mission to EMPOVER EDUCATION

India's Only Comfort Learning Platform



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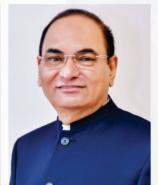
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# Dr. P. D. Patil Chancellor

Dear Students.

Welcome to the Centre for Online Learning!

Dr. D. Y. Patil Centre for Online Learning, Pune stands tall among the hoi polloi of educational institutes catering to online education in Management. It has established its credentials for providing the best online education to students, working employees and to those professionals who want to pursue an online MBA degree.

The Centre fosters and nurtures leaders of tomorrow who are capable of making a difference in the society. It works very closely with the industry and actively seeks the participation of industry leaders in the development of course offerings. This also helps us to keep our offerings current and relevant as per the needs of the industry.

Dr. D. Y. Patil Centre for Online Learning believes in a well-rounded and all-pervasive student experience to maximize learning opportunities. To achieve this, the institution provides the Online MBA programme course structure that has been designed to enable the students to hone their managerial skills and get them acquainted with the new developments taking place in the industry.

The pedagogical tools applied by the faculty members constantly motivate the students to be innovative, competent, and creative. The learning imparted by our highly experienced faculty encourages students to inculcate in them, the values of self -reliance, which stand them in good stead in becoming successful managers and brand ambassadors of their organizations.

I take this opportunity to extend a personal invitation to you to visit Dr. D. Y. Patil Centre for Online Learning, Pune and experience the shaping of future global leaders.

Wishing you all the best!

Dr. P D Patil



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Vice

# Dr. N. J. Pawar Vice Chancellor

#### Dear Students.

I am indeed very happy to welcome you to this prestigious Institution, Dr. D. Y. Patil Vidyapeeth, Pune. I know that you all have chosen this Institution of learning with lot of aspirations and hopes. am sure that by acquiring the knowledge and skills and with a positive attitude and values you will certainly make your dreams come true. Education is a lifelong process and just reading books, gathering knowledge alone is not true education. It is more important to assimilate and put into practice at least a fraction of what one has learnt. Dr. DY Patil Vidyapeeth, Pune believes in this philosophy and has taken steps forward in that direction to provide quality education for the holistic development of the student. Vidyapeeth offers a wide range of professional programmes for the development of youth in the area of education.

To provide quality education, Dr. D Y Patil Vidyapeeth, Pune has been established. Presently, it comprises of nine constituent units - Dr. DY Patil Medical College, Hospital & Research Centre, Dr. D Y Patil Dental College & Hospital, Dr. D Y Patil Biotechnology & Bioinformatics Institute, Dr. D Y Patil Institute of Optometry & Visual Sciences, Dr. DY Patil College of Physiotherapy, Dr. DY Patil College of Nursing, Dr. D Y Patil Global Business School and Research Centre, Dr. D Y Patil College of Ayurved and Research Centre, Dr. D Y Patil Homoeopathic Medical College and Research Centre. Further, Dr. D Y Patil Vidyapeeth has opened a Centre for Online Learning providing Online Programmes.

The Vidyapeeth provides unique learning opportunities to the students by combining pedagogically sound and comprehensive professional courses for a variety of subjects. It also incorporates innovative teaching and learning methodologies supported by state- of- the -art library resources and focus on the all-round development of the student. The curricula provide market-driven programmes and studies, developed, tested and continually improved by the competent faculty based on the feedback from stakeholders. I am sure that as a student: you will learn, grow and cherish your journey here.

Best Wishes.....

Dr. NJ Pawar



# **Dr. Smita Jadhav**

Pro Vice-Chancellor, Dr. D Y Patil Vidyapeeth, Pune

Dear Students,

Michelle Obama said, "The ability to read, write and analyze; the confidence to stand up and demand justice and equality; the qualifications and connections to get your foot in that door and take your seat at that table; all starts with education".

Education can dispel the darkness of ignorance. A useful, proper and true education can make a stagnant society dynamic, both socially and economically. That was the main idea of establishing DPU-COL to make our society dynamic by providing quality education to students through the applicable and scientific method.

The teaching and learning process is the heart of DPU-COL. Our institute offers a brilliant portfolio of educational programmes that are recognized by UGC & AICTE. We believe in learning by doing and in empowering our students so that they are prepared to accept the diverse challenges of the future.

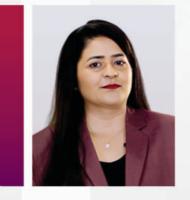
We use case studies, experiential learning, role-plays and simulation to enrich the online learning experience of our students. Students can experience experiential education combined with creativity, innovation, entrepreneurship and management that assist them to become competent experts in their subject field and value-based leaders. We also encourage our students to organize and participate in conferences and various student-driven activities organized by us.

Our faculty members are excellent in teaching and research, and bring innovation and diversity to the classroom which helps us deliver memorable learning experiences to students. Students also get a chance to interact with industry specialists and alumni who help broaden their understanding of various business concepts through their own experiences. DPU-COL offers exciting educational programmes to shape students' future. It offers an open road, an unturned page, a map to another world to change their life for the better.

#### A new beginning!

As Robert Frost said, "Two roads diverged in a wood, and I took the one less travelled by. And that has made all the difference".

#### Dr. Smita Jadhav



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# Dr. Safia Farooqui

Director, DPU COL

Dear Students,

Transformation has been a constant thing in management education. Global edges are vanishing, merging people of diverse cultures, nationalities and age groups. Education is emerging as the most powerful platform in the "edgeless" world.

Dr. D.Y. Patil Vidyapeeth Centre for Online Learning opens new dimensions of opportunities for students to pursue higher education without the constraints of location and time. We accomplish this through the optimal and seamless integration of the latest technology into our enrollment and admissions processes, delivery of learning, administration of assessment tasks, reporting of evaluation results, and facilitation of two-way communication among students, faculty, and members of the administrative staff.

As we all know, change is constant and very much a part of our lives. Well, not only in life but also in the fast-changing global environment. It has been observed in corporate and industrial practices. Today, the progressing advancements in science and technology, globalization of economics, a flurry of new products and services in the industry and major growth all over the world are ushering in a change in various industries like Telecommunication, Banking and Finance, Insurance, Automobile, Aviation, Media and Entertainment, Retail, Pharmaceutical etc. This evolvement and expansion has led to increasing demand for management professionals who can deliver efficiently, irrespective of the change.

Programmes are designed to develop future-focused capabilities sought out by employers across the globe. Here's your chance to be mentored by leading academicians and industry experts and you can study at your own time, at your own pace, from anywhere across the globe.

I welcome each one of you to our Campus, where the latest technology, pioneering teaching methodologies and quality education are blended to create unique learning experiences. It will help you to think critically, innovate successfully, and solve problems creatively. Congratulations on the start of a journey that will transform your career and enhance your life.

Wish you all a fulfilling and empowering journey ahead!

Dr. Safia Farooqui





# **About DPU**

Dr. D. Y. Patil Vidyapeeth, Pune (DPU) was founded in 1984, under the visionary leadership of Dr. D. Y. Patil, and has worked extensively towards enhancing the quality of education and its reach to nurture the future of this nation.

Starting off with the Dr. D. Y. Patil Medical College, Hospital & Research Centre, DPU now has 15 institutions in the fields of Medicine, Dentistry, Nursing, Physiotherapy, Optometry, Biotechnology, Homeopathy, Ayurveda, Online Learning and Management.

With more than 1 lakh students who have graduated from various institutions of DPU, the mission to provide quality education while serving the society and making a positive difference continues to drive Dr. D. Y. Patil Vidyapeeth, Pune.

40+ Years' Legacy

150+ **Curated Courses** 

1000+ Excellent Faculty

15 World-class Institutes

> 100 +Acres of Campus

> 500+ **Global Recruiters**



# Dr. D. Y. Patil Vidyapeeth Centre for Online Learning (DPUCOL)

Built on the deep understanding of the education sect or, acquired as a part of the legacy of DPU, Dr. D. Y. Patil Vidyapeeth, Pune Centre for Online Learning is the next step in taking quality education to more and more people while going beyond the constraints of geography.

It has been established keeping in mind the needs of the modern learning community and at the same time equipping them with the requisite knowledge and skills that are demanded by the industry. The Online Programme is carefully designed in order to impart the necessary managerial and leadership skills, and bridge the gap between the expectations of the industry and the actual attainment by the student.

Taking the next step in online learning, DPU-COL offers India's first Comfort Learning Platform that upgrades the online learning experience through a set of thoughtful features. The curriculum has been designed by a selected panel of business professionals and prominent academicians, and focuses extensively on business case studies and examples from the real world.



# Registered with The Revered!

AICTE

AICTE

1,50,000+ Strong Alumni Across 20+ Countries

ज्ञान-विज्ञान विमुक्त UGC





# The Pillars of DPU-COL

DPU-COL is committed to and focused on enriching the idea of conventional online learning. As one of the largest online learning education universities, DPU-COL is driven by the philosophy of Comfort Learning, which aims to take online learning to the next level.

Offering MBA, BBA, and certification programmes, Comfort Learning by DPU-COL is built on thoughtful pillars that enrich the overall learning experience,

#### **Top-notch** Faculty

- Faculty members with good industrial and academic experience
- Dedicated mentor for each student
- Faculty feedback call every 15 days for smooth progress of studies
- Separate Q&A sessions with faculty members

#### Empowered Learning

- EDX certification from top universities
- Holistic training infrastructure
- Content access through AI Empowered Learning Management System (LMS)
- Virtual live sessions and Webinars

#### Enhanced Assessments

- Online assignments & examination
- Weekly planner and mentorship
- Counselling sessions
- Revision sessions



#### **Enriched Industry** interaction

- Employment enhancement programme
- Employment driven education
- Internship projects with guidance from the industry experts in association with Oollabb



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GROW

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COMFORT

LEARNING

#### Alumni & **Placements**

- Placement assistance through alumni network
- Corporate tie-ups for placements
- Strong alumni connect across the globe

# Our **Yardsticks** of Success!

At Dr. D. Y. Patil Vidyapeeth - Centre for Online Learning (Deemed-to-be University), we take pride in our outstanding alumni and believe in treasuring memories of our students who have graduated from the institution.

Our success is measured by our achievements and the continued efforts of our former students who are educating future generations with excellence. We always take our best efforts to see that we leave a pivotal impression on new students so that they can reach new heights of success with their areas of interest from the programmes offered at the University. This underpins the University's growing reputation and value for the education we offer.

Our alumni are all over the globe and are associated with renowned organizations in different sectors. We at DPU-COL are working towards creating opportunities to network, share nostalgic moments, help juniors and be a partner in the growth of their Alma Mater.

#### Profound Portfolio of **HCLTech Our Notable** Alumni Capgemini MERICAN 8 NOBROKER **TATA MOTORS** EXPRESS 🚺 genpact accenture **Deloitte** CT CELEBAL () mygenomebox CO Calance EXATECH O GrapeCity DYNINNO 833 B BMDU 🊧 paloalto ABSOLUTE REPORTS OTracxn birlasoft 6 KARVY B Kurl-on RUBICON ....Cybrain Rustomiee



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# **Comfort Learning Systems** for Effortless Growth

Learning has undergone a sea of change and is still evolving. To keep abreast with the changing times and the tech-savvy millennial learners, DPU-COL has adopted the latest learning and training tools.

# **DPU** Online LMS Approach



LMS integrates tools and cloud-based services. The features and tools of this Learning Management System improve the learning outcomes across the board.

This is primarily due to the fact that it is one of the essential tools of e-learning on which all our online courses and training modules are built. It has enabled us to instantaneously and dexterously set up individualized learning paths for each of our

students. It gives us immediate and correct feedback.

Automated nudges help us to keep students on track. It easily inspires learners and motivates them to take ownership of their own education. Learning Management System also helps to increase a learner's engagement by making it easy for students to connect with each other.



#### Virtual Class

Interactive classroom sessions to facilitate communication between students and course coordinators. Real-time attendance is recorded.

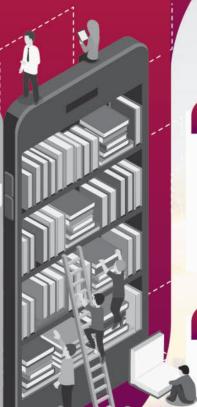
#### **Teaching Aids**

Engaging courses with videos, virtual classrooms, gamebased learning, awards and badging facilities.

#### Interaction

Enables class conversations and allows comments for specific relevant discussions which can be easily located for reference.

# **Feasible Features**



#### Access

Students can view the pre-recorded (asynchronous) lectures anytime from anywhere.

#### Data

Retains and displays each learner's picture and profile.

#### **Multi lingual AI based**

The LMS is available in multiple languages to help learners understand better.





# Bachelor of Business Administration

BBA programme gears students to become successful professionals in any type of organization, from a multinational company to a fast-growing start-up.

Since the curriculum has been designed by a selected panel of business professionals and prominent academicians, students are equipped with relevant industry practices Applying skills and insights gained during the BBA Programme, our students make significant contributions in every sphere of management and business in all corners of the world.



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# Programme Components

- Compulsory core courses
- Assignments, term-end examination
- Specialization courses for 3 year & Honors with 4 years
- Project work, report submission, evaluation and viva

Fundamentals	BBA Fe	es	
Mode Online	Indian Civilian (3 Years) Total Fee: ₹ 1,45,400/-	Semester 1   +   Semester 2     ₹ 35,000   ₹ 35,000     Semester 4   +   Semester 5     ₹ 30,000   ₹ 15,400	+ Semester 3 + ₹ 30,000 + + Semester 6 
Category Management	Indian Civilian (4 Total Fee: ₹ 1,92,		+ Semester 8 ₹ 15,000
Learning Path Graduation	International Students (3 Years) Total Fee: US\$ 2,800/-	Semester 1 US\$ 600   +   Semester 2 US\$ 600     Semester 4 US\$ 600   +   Semester 5 US\$ 400	US\$ 600 <b>*</b> 5 <b>+</b> Semester 6
	International Stude Total Fee: US\$ 3,70		+ Semester 8 US\$ 400

# BBA 9 SPECIALIZATIONS



#### Note:-

Concession in fee are available in the following cases-

- A scholarship of Rs 5,000/- will be offered at payment of full fee in single or two transactions within 15 days
- No Cost EMI
- \* For details please contact the admission cell.

#### **Eligibility:**

HSC (10+ 2) or its equivalent Exam with any stream and English as one of the subject from a recognized Board.



## Wait no more, **Break down barriers** to gate your degree!



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Human Resource Management



IT and Systems Management



International **Business** Management



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Banking, Financial Services and Insurance Management



# Objectives

- To encourage the ability to make effective decisions about realworld business issues in the challenging corporate world.
- To develop analytical and problem-solving competencies in various facets of management.
- To nurture value-centred leadership skills in diversified and multi-disciplinary areas.
- **T**o train to communicate effectively with all stakeholders of the organization and the society.
- To create global and crosscultural understanding for exploring innovative business practices to enhance profitability.
- **T**o manifest intra-perineurial and entrepreneurial skills.
- **T**o imbibe ethical decisionmaking ability in day-to-day activities.

# Outcomes

#### Management Domain Knowledge

They shall understand management terms, concepts, ideas and principles. They shall analyse complex business issues and discover competent solutions.

#### **Effective Communication Skills**

They shall be able to communicate effectively with all stakeholders of the organization and society.

#### Leadership and Teamwork Qualities

They shall exhibit leadership skills in diversified and multi-disciplinary areas, across organizational boundaries and lead themselves and others to achieve organizational goals.

#### Entrepreneurship

They shall be able to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing start-ups as well as professionalizing and growing family businesses.

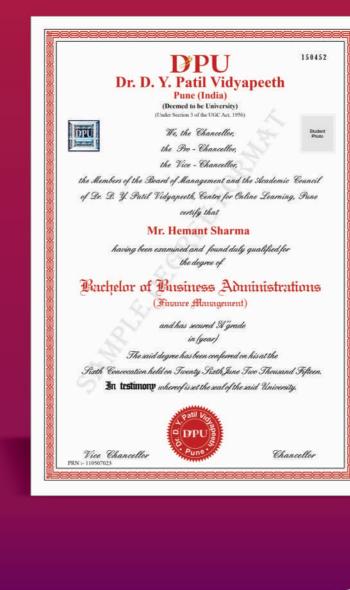
#### **Environmental Awareness**

They shall be able to give environment-friendly and sustainable solutions to achieve business goals of the corporate world.

#### Social responsiveness

They shall be able to take ethical decisions in day to day activities by demonstrating social responsiveness.

# **Celebrating Milestones** -Sample Certificate





#### Get yourself into job profiles of

- \* Marketing Executive
- ★ Business Development Executive
- ★ Sales Executive
- ★ Human Resource Manger
- \* Market Research Analyst
- Management trainee and many more...

# Introduction

# Master of Business Administration

Based on market research and interaction with industry experts we have identified that qualified professionals are at a dearth of skills. There is an imbalance in the supply and demand chain. This balance can be restored only through professionals who have acquired a degree in MBA

It is seen that professionals have to adapt themselves to the continuous changes within the business world. To combat these demands, management training is a must. It will help them to develop futuristic strategies and Implement adaptive changes.

The MBA programme at DPU-COL is conceived as per the UCC guidelines and designed to deliver the best. The programme empowers and equips students with leadership skills, global awareness, and critical and analytical thinking for accelerated career enhancement. It also accoutres students with the requisite knowledge to think pro-actively so that they can perform effectively in the dynamic socio-economic and business ecosystem. Drawing upon their learning from the programme, students can analyse problems, explore alternative solutions and apply judgments based on a full assessment of the evidence.



## MASTER'S PROGRAMME Master of Business Administration



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# Programme Components

- Compulsory domain core courses
- Compulsory generic courses for l<sup>st</sup>year
- Specialization courses and generic elective courses for 2nd year
- Assignments formative and summative
- Project work, report submission, evaluation and viva in Semester 4

#### Fundamentals Μ



BA Fees
ndian Civilian Total Fee: ₹ 1,89,400/-
Semester 1 + Semester 2 + Semester 3 + Semester 4   ₹ 50,000 ₹ 50,000 ₹ 45,000 ₹ 44,400
ternational Students Total Fee : US\$ 3,600/-
Semester 1   +   Semester 2   +   Semester 3   +   Semester 4     US\$ 1000   US\$ 800   US\$ 800   US\$ 800   US\$ 800
ote:- oncession in fee are available in the following cases-
A <b>scholarship of Rs 10,000/-</b> will be offered at payment of full fee in single or two transactions within 15 days No Cost EMI
igibility : Bachelor's degree from a recognized niversity in any discipline inimum 50% aggregate marks or 45% in case candidates belonging to reserved categories
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Agribusiness Management

Project Management

Human Resource Management

Business Analytics Management

Artificial Intelligence & Machine Learning

Logistics, Materials & Supply Chain Management



# Objectives

To equip students with the requisite knowledge, skills, and attitude necessary to provide effective leadership in a global environment.

To develop competent management professionals with strong ethical values.

To be proactive and develop thinking abilities so that they can perform effectively in the dynamic socio-economic and business ecosystem.

To develop strategy integrated thinking for effective decision making.

To harness the entrepreneurial approach and skill sets.

## Outcomes

#### **Analytical Skills**

They will develop analytical abilities to face the business situation.

#### Management Studies and Application Strategies

They will use management knowledge in decision making and understand contemporary management practices.

#### **Research Methodologies**

They shall undertake research activities to understand the business environment.

#### Self-Introspection

They can reflect upon personal beliefs, assumptions and behaviours, so as to Increase effectiveness while working in social and corporate settings.

#### **Extrinsic Understanding**

They will understand the importance of the external environment in decision making.

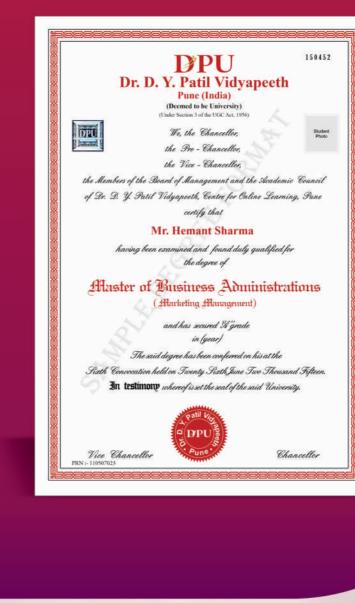
#### Inter-Disciplinary Knowledge

They will understand the functions and responsibilities of various management disciplines and apply them in practice.

#### Soft Skills

They shall imbibe business etiquettes and exhibit good communication skills.

# **Celebrating Milestones** -Sample Certificate





#### Get yourself into job profiles of

- Financial Advisor
- Marketing Manager
- ✤ Management Analyst
- ★ Investment Banker
- ★ Finance Manager
- ★ IT Manager
- ★ HR Manager
- Business Consultant and many more...

LEARN TOOLS

### Within a Year & Future Proof Your Career HubSpot Google Hootsuite g Scholar Trello 🕂 Jira 🔾 Jasper ChatGPT 👬 slack DeepMind ۲ 🌍 Copilot Canva 📩 asana AI TOOLS workday. AGNEXT **Watson** Z otero & Many More...

# **Celebrating Milestones** -Sample Certificate



GROW WITH

COMFORT LEARNING With Certification that is Industry Recognized

sansoftech

CERTIFICATE OF COMPLETION

THIS CERTIFICATE BEEN PRESENTED TO

Participant's Name

For the successful completion of the MBA Accelerator: Mastering Tools for Data, Collaboration, and Innovation program organized by D.Y. Patil Vidyapeeth Pune Centre for Online Learning associationship with Sansoftech Services Private Limited, new Delhi held from MM,DD,YYYY, to MM,DD,YYYY,

CEO

Sansoftech

# **Programme Highlight**

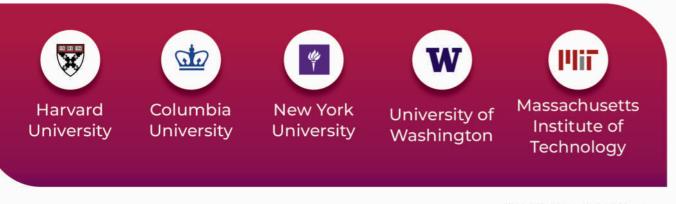


with Online Certification in Collaboration with



Learners can now earn additional certifications from the world class universities.

#### With No additional Charges/Hidden Cost



And Many More....!

# **Celebrating Milestones** -Sample Certificate



This is to certify that

#### **Hemant Sharma**

successfully completed and received a passing grade in

DM1.2PCx: Digital Marketing Strategy

a course of study offered by EdinburghX, an online learning initiative of University of Edinburgh.



Valid Certificate ID

# **1000+ Certifications** to choose from.



of EDINBURGH

Gill-Lu-

Dr Ewelina Lacka leader in Digital Marketing & Analytics The University of Edinburgh

# **Guided & Mentored by Industry Experts**



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Opportunity to experience

**Real World** 

Environment

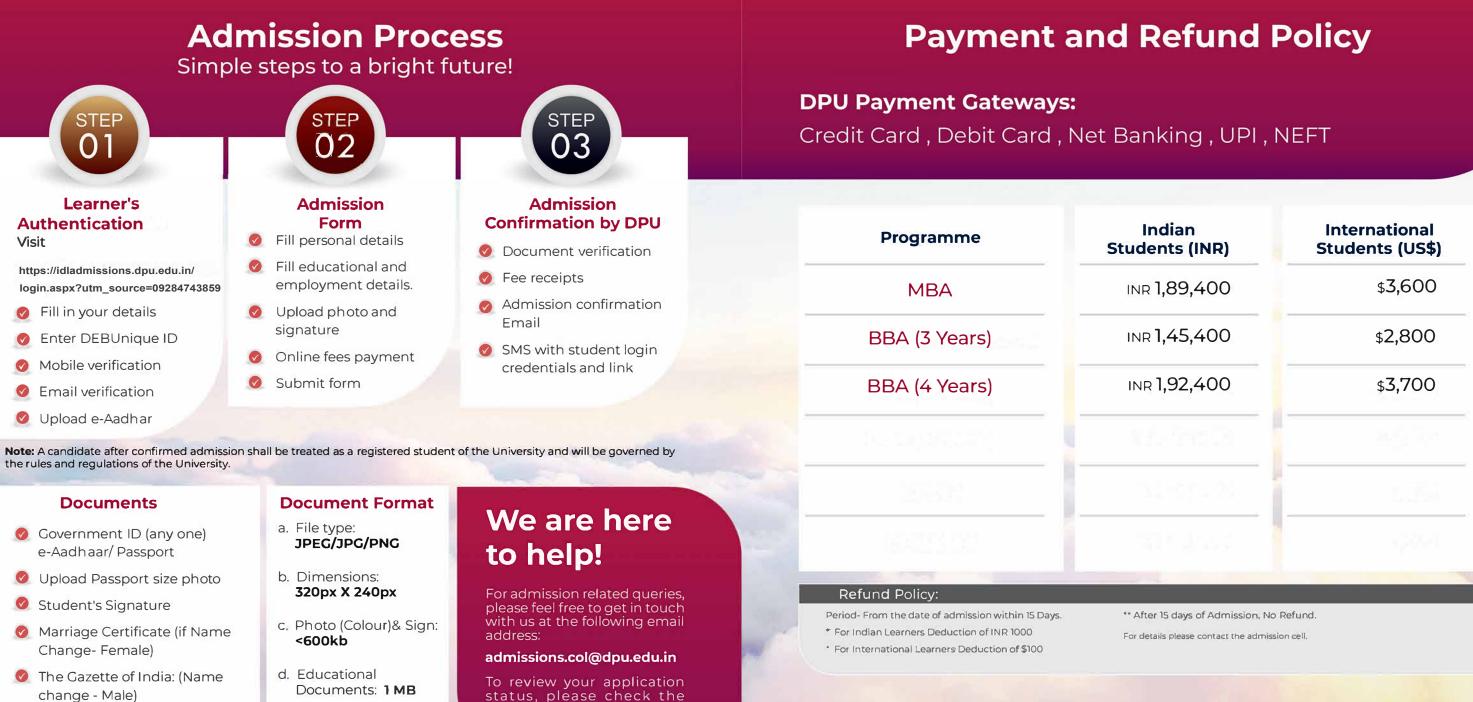
DPU Pune, has partnered with Qollabb EduTech, Bangalore to provide company-based project work and virtual internship opportunities to learners directly under senior professionals from various industry sectors. Our learners will get to work under the guidance of senior professionals on projects and internships that are custom-designed and this will ensure quality industry exposure.

This project and internship will be available for all specializations and all industry sectors. After successful completion the Learner will receive a completion certificate that can be used to boost the quality of the learners Curriculum Vitae (CV) or Resume.

# Exiting Opportunities with **GLOBAL IMMERSION PROGRAM**







dashboard of the Online

Admissions Portal

# **DPUCOL's Expert from Industry & Academia**



Dr. Sachin Vernekar Leadership Coach. TEDx speaker & Motivational Speaker



Dr. C. P. Shrimali Former Director, MDI Gurgaon Professor. Human Resource Management



Mr. Lothar Pirc

Professor of Practice owner and CEO Maharishi Ayurveda Health Centre

Dr. Sanjeev Kulkarni

Professor & Visiting Faculty

DPUCOL



Mr. Sushil Aqqarwal Chairman AVRO INDIA LIMITED

Mr. Anand Munshi

Leadership Coach,

Motivational Speaker

TEDx speaker &



Dr. S. S. Mantha Former Chairman -AICTE. New Delhi Chairman - National Technical Committee, NCSSS



Anu Sukhija OD Consultant, Certified Coach & Virtual Instructor Led Training Facilitator



Mr. Amit Kumar Goel Managing Director AKG Global Support



Dr. Asha Nagendra Msc. Phd. Post Doctoral Senior Research Fellow Ex-Director. Symbiosis International University



Prof. Shantilal Hajeri M.com, MPM, LLB, CAIIB

Ms. Dharti Rathod

Educator, Corporate Trainer, Image Coach and a Management Consultant



Prof. Roshan Shetty Author. Transformational Coach & Business Consultant



Mr. Ketan Gandhi President & CEO

KgGuruji.com

International

Soft Skill Trainer &

Motivational Speaker

Prof. Rakesh Chopra



#### Dr. C. M. Chitale

Director (Addl. Charge) Skill Development Centre Savitribai Phule Pune University Professor Shantanurao Kirloskar Chair

#### Dr. Kamal Upreti

Associate Professor in CHRIST (Deemed to be University). Delhi NCR



#### Dr. Aniruddh Bhaidkar Mumbai



#### Prof. Manashi Medhi M.Com, MBA, MPA, UGC-NET



Dr. Vivek Marathe MCM, MMS, Ph.D

Ascend towards growth, one step at a time!

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